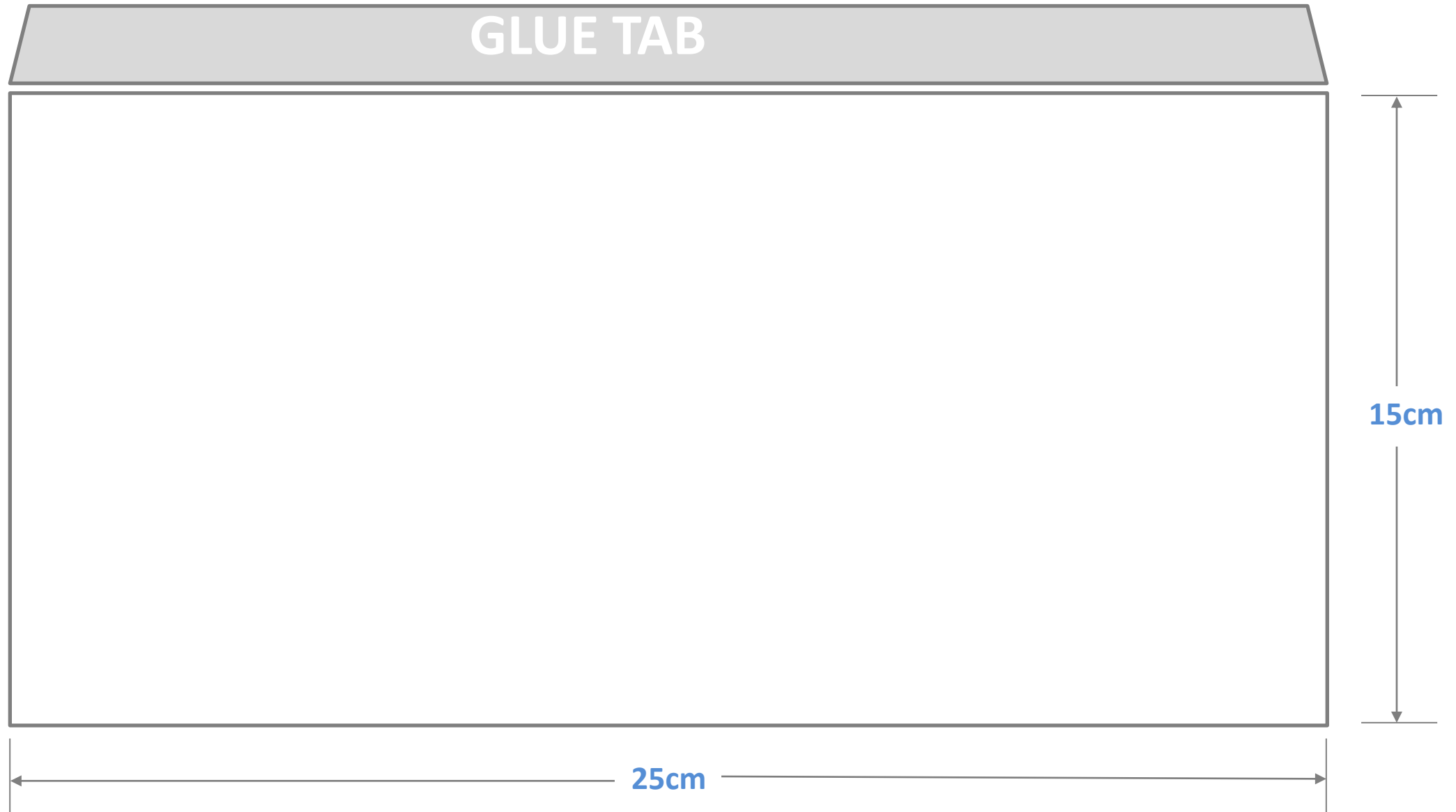
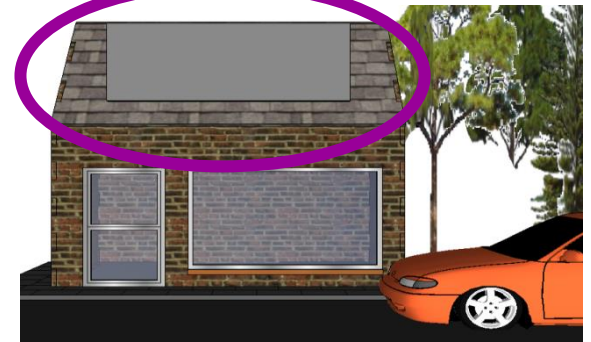


Week 8: Restaurant/Takeaway Model: Roof

TASK 8: Restaurant/Takeaway Roof and Sign Model

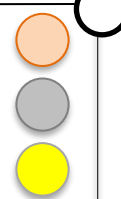
Below is the net of the restaurant/takeaway roof measuring 25cm x 12cm. You will need to either print out or draw your own. You will need two. Use the sizes provided.

Using the skills you have developed and design your own shop sign to go on the roof to advertise your business.



Lesson Objectives / (Nodau Dysgu)

- To be able to independently produce a range of initial design proposals for a small retail unit.
- To be able to understand why companies develop corporate brands and analyse existing logos to identify successful key features and criteria
- Understand that companies develop logos to be instantly recognisable, represent quality and appeal to their market. To be able to design a range of their own logos for their own potential business.

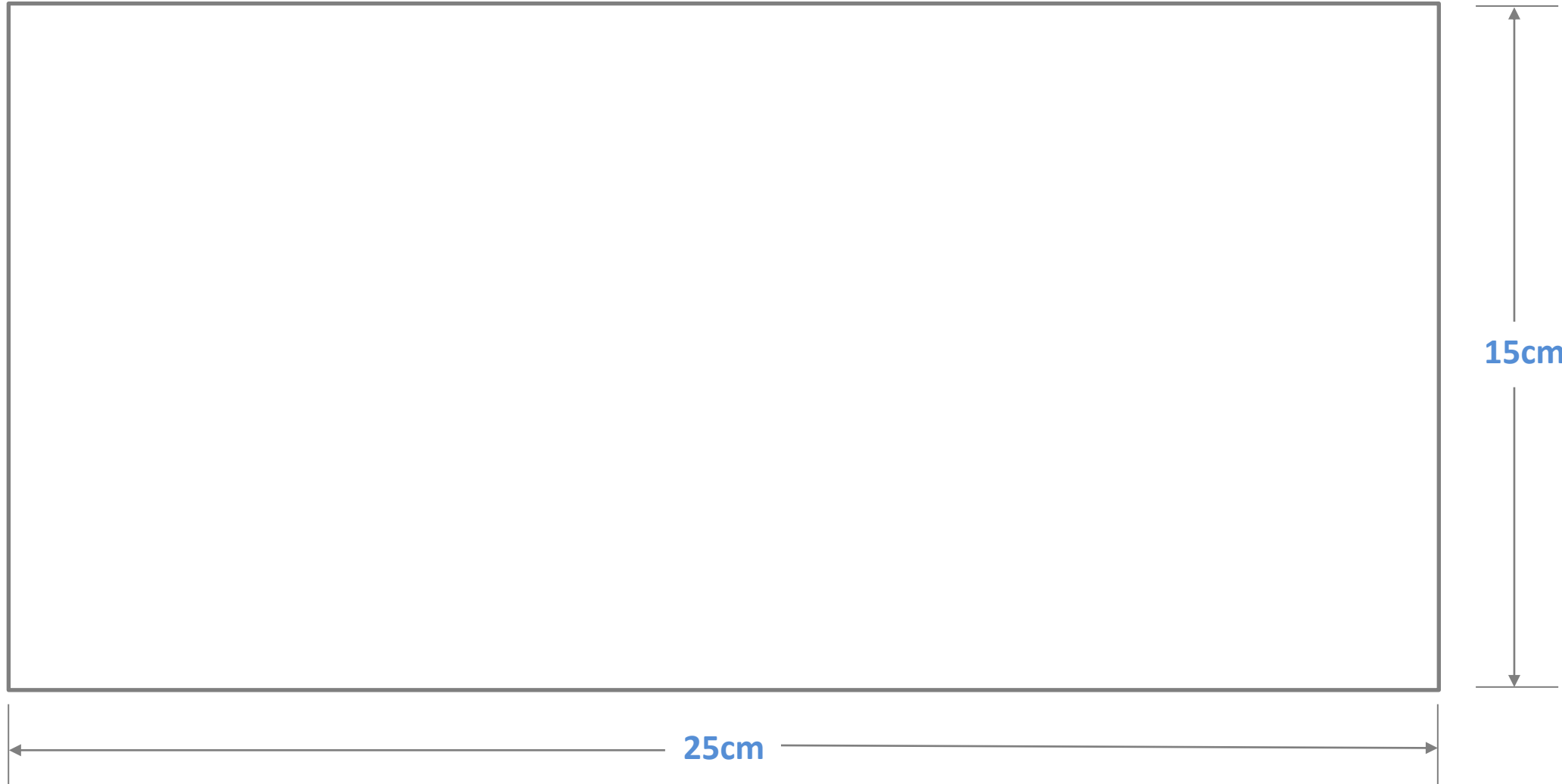
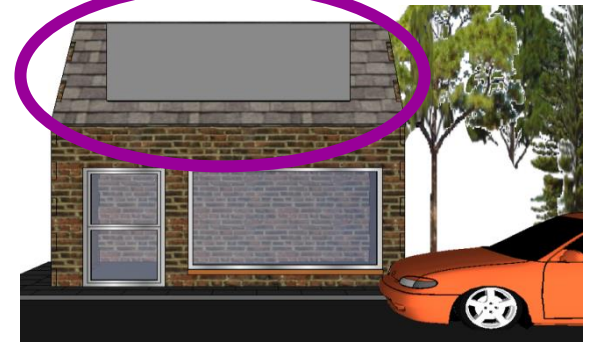


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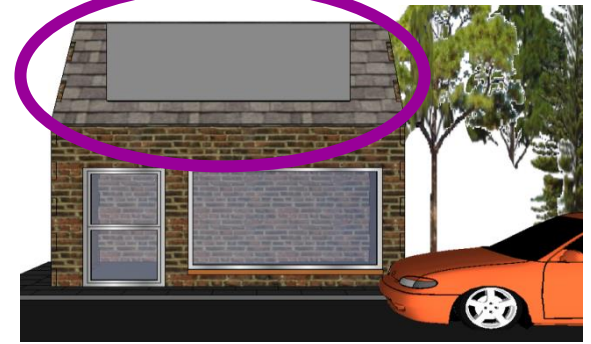


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